

TRI Introduces Thai Delegation Senior Officials to U.S. Best Practices for Refurbished Medical Equipment

Bethesda, Maryland (Wednesday December 15, 2010), TRI designed a program to introduce 12 senior officials from the Thai FDA, Thai Ministry of Public Health and select hospitals in Thailand, to U.S. best practices, regulations, and oversight of refurbished medical equipment and devices. The program served to inform and educate the delegation about U.S. regulations, the U.S. standards process, quality assurance and laboratory test processes, safety testing procedures of new equipment and solutions that can address specific medical equipment needs in Thailand. TRI coordinated the Reverse Trade Mission (RTM) under guidelines specified by the U.S. Trade and Development Agency (USTDA) by organizing site visits and meetings with U.S. public and private sector organizations involved with refurbished medical devices and U.S. regulatory agencies including the U.S. Food and Drug Administration (USFDA), MEDEX Inc., Underwriter Laboratories, GE Healthcare, Aurora St. Luke's Hospital, the Wisconsin Department of Commerce, Ascent Healthcare Solutions, Lakeland Regional Hospital, IAMERS, and Ortho-Clinical Diagnostics, Inc.

About USTDA: The U.S. Trade and Development Agency is an independent U.S. Government foreign assistance agency that is funded by the U.S. Congress. Their mission is to help companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries. USTDA provides grant funding to overseas project sponsors for the planning of projects that support the development of modern infrastructure and an open trading system. The hallmark of USTDA development assistance has always involved building partnerships between U.S. companies and overseas project sponsors to bring proven private sector solutions to developmental challenges.

About TRI: Technical Resources International, Inc. is a full-service contract research organization with a strong Communications Division. TRI has provided national and international communications and logistics support to government agencies, associations, and commercial clients for 31 years. Our communications services include market research and strategic marketing and outreach, advertising and public relations, event planning, training, and multimedia design and production. TRI has received a multitude of commendations and more than 50 Telly, Videographer, and MarCom awards recognizing our products in video production, training, brochures, and other outreach materials. Further information is available at www.tech-res.com.