

TRI's Video Production for Montgomery County, Maryland Goes Viral

Bethesda, Maryland (December 2, 2013): TRI's instructional video production for Montgomery County's Division of Solid Waste Services titled "Composting-Make it Happen: A Guide to Backyard Composting" explains the composting process, the elements of quality compost, the creation and maintenance of bins, and the solutions to common composting challenges.

Since its launch on the "mcrecycles" YouTube channel, the video has drawn attention from recyclers, composters, and enthusiasts worldwide and recently exceeded 118,800 views. In addition to the extensive number of views, the video has received feedback: "excellent!", "Very informative, great video", "Nice video...thanks for the information" – and has been shared across social media platforms.

Check out the video: <http://www.youtube.com/watch?v=IKG8xRTFktg>



About TRI: Technical Resources International, Inc. is a full-service Contract Research Organization with more than 34 years of experience providing national and international communications and logistics support to government agencies, non-profit, and commercial clients. Over the years, TRI has received numerous commendations and more than 50 Telly, Videographer, and MarCom awards recognizing our products in video production, training, brochures, and other outreach materials, and has earned a solid reputation for innovative and price conscious services. Further information is available at www.tech-res.com.

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